



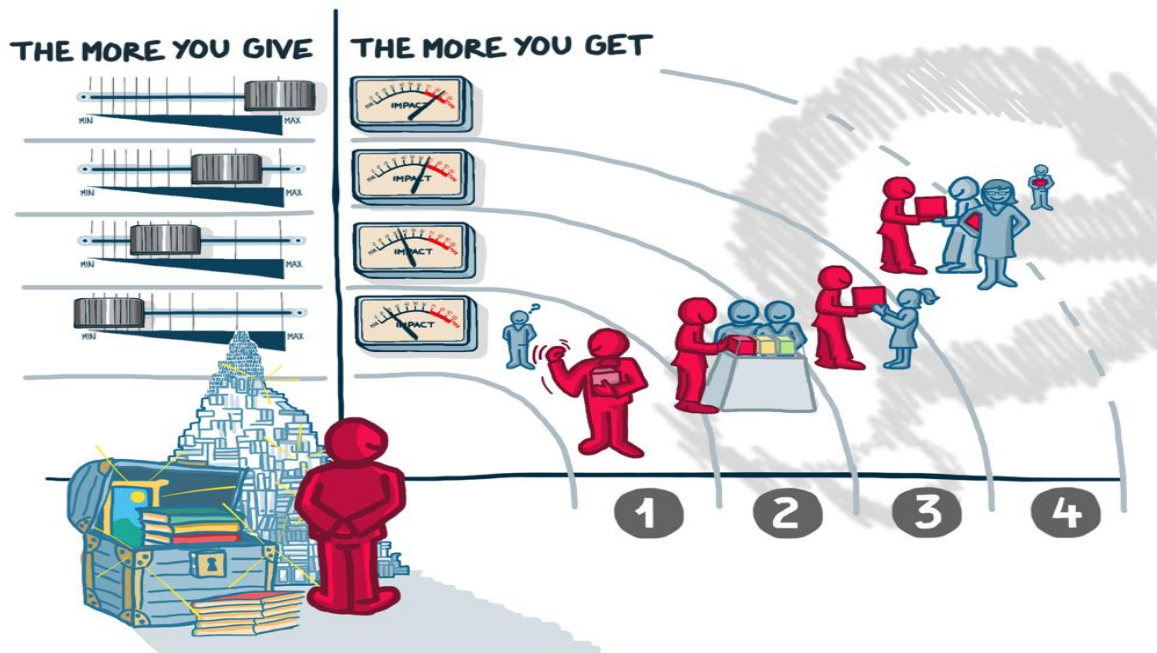
Kariin at the shore.
Carl Larsson. Malmö
Konstmuseum. CC-BY-
NC

THE EUROPEANA PUBLISHING
FRAMEWORK
Pablo Uceda

What has been achieved?

- 3,500 institutions share their collections online
- +/- 53 million records available
- Adoption of CC0 for metadata
- Standardised rich data model (EDM)
- All records include a rights statement

Publishing Framework



[Europeana Publishing Framework](#)


Europeana | CC BY-SA


Europeana Publishing Framework

TIER	DIRECT LINK TO OBJECT PROVIDED	RIGHTS STATEMENTS	EUROPEANA API DISPLAYS	BENEFITS (CUMULATIVE)
1 Europeana as a search engine . <i>'I want people to find my collections'</i>	No	Any	Metadata, no direct link to object	Findability - indexed by search engines, linked data technology Web traffic - click-throughs to your site Analytics - from our statistics dashboard
2 Europeana as a showcase . <i>'I want people to find and view my collections on Europeana'</i>	Yes. 800+ pixels wide*	Any	Metadata plus direct link to object	Use in thematic channels - providing context and relation to other collections on Europeana More marketing through Europeana
3 Europeana as a distribution platform for non-commercial re-use. <i>'I want people to find, view and use my collections - but not for commercial gain'</i>	Yes. 1200+ pixels wide*	Must allow some re-use	Metadata plus direct link to object and can filter to show only re-usable objects	Impressions - collections viewed on platforms outside of Europeana Use in Europeana's existing partnerships and projects in e.g. education and research Use in apps and services by third parties
4 Europeana as a free re-use platform . <i>'I want people to find, view and use my content - however they want'</i>	Yes. 1200+ pixels wide*	Must allow free and open access	Metadata plus direct link to object and can filter to show only re-usable	Use on open platforms like Wikimedia Use by creative industry and tourism sectors Use in commercial apps and services

* Applies to objects that are images. For video, audio, text and 3D, please see the Europeana Publishing Framework Appendix.



 **Media Metadata**

 **SCARICA**

Formato: image/jpeg

Dimensioni: 11788 x 5362 pixels

Dimensione del file: 19.3 MB

Titolo

**Predica di San Marco in una piazza di Alessandria d'Egitto |
Gentile Bellini**

Descrizione

L'imponente telero ornava il salone della Scuola Grande di San Marco a Venezia, una delle più prestigiose e potenti confraternite della città lagunare. Fu commissionato a Gentile Bellini nel 1504 ma nel 1507 restò incompiuto, non è noto a quale stadio, per la scomparsa del maestro e fu portato a termine dal fratello Giovanni, incaricato in tal senso dal testamento di Gentile. L'attribuzione degli interventi ai singoli artisti è ancora oggetto di discussione fra gli studiosi; tuttavia, l'opinione più diffusa attribuisce a Gentile la definizione delle linee principali della scenografia, nella quale gli elementi dell'architettura veneziana si sovrappongono a soluzioni di evidente matrice mediterranea e orientale (per esempio le torri dei muezzin, gli obelischi), peraltro ben noti all'artista che, nel 1497, era stato inviato a Costantinopoli presso Maometto II. Si devono probabilmente a Giovanni, invece, gli intensi ritratti dei confratelli nel gruppo a sinistra.

SCOPRI DI PIÙ

View at Pinacoteca Di Brera 

POSSO USARLO?

Limited Re-use

 CC BY-NC-ND 

ESPLORA PER COLORE



CONDIVIDI



TIER 1- Europeana as a search Engine

- Any license
- CC0 metadata
- No direct link to the digital surrogate. Only link to your institution's website
- Your data will be indexed by search engines. You can redirect traffic to your site
- Your data will benefit from the European semantic enrichment

1914-1918 -- Propaganda" (nl); ["Prvi svetski rat, 1914-1918 -- Propaganda"] (sr);

Concept Term

<http://data.europeana.eu/concept/base/49>

Concept label

["Plakat"] (no); ["Plakat"] (de); ["Juliste"] (fi); ["Плакат"] (be); ["Плакат"] (ru); ["Cartaz"] (pt); ["Плакат"] (bg); ["Afiša"] (it); ["Plakat"] (hr); ["Plakāts"] (lv); ["Affiche"] (fr); ["Plakát"] (hu); ["პლაკატი"] (ka); ["Плакат"] (uk); ["Plagát"] (sk); ["Plakat"] (sl); ["Póstaer"] (ga); ["Cartell"] (ca); ["Плакат"] (mk); ["Плакат"] (sr); ["Affisch"] (sv); ["포스터"] (ko); ["Cartel"] (gl); ["Αφίσα"] (el); ["Poster"] (en); ["Manifesto (stampato)"] (it); ["海报"] (zh); ["Cartel"] (es); ["Kartel (komunikazioa)"] (eu); ["Plakát"] (cs); ["ملصق"] (ar); ["ポスター"] (ja); ["Poster"] (az); ["Plakat"] (pl); ["Poster"] (ro); ["Plakat"] (da); ["הרצ"] (he); ["Afiş"] (tr); ["Poster (kunst)"] (nl);

Concept Term

<http://data.europeana.eu/concept/base/83>

Concept label

["Første verdenskrig"] (no); ["प्रथम विश्वयुद्ध"] (hi); ["Erster Weltkrieg"] (de); ["Ensimmäinen maailmansota"] (fi); ["Першая сусветная вайна"] (be); ["Первая мировая война"] (ru); ["Primeira Guerra Mundial"] (pt); ["Първа световна война"] (bg); ["Pirmasis pasaulinis karas"] (lt); ["Prvi svjetski rat"] (hr); ["Pirmais pasaules karš"] (lv); ["Première Guerre mondiale"] (fr); ["Első világháború"] (hu); ["מלחמת העולם הראשונה"] (yi); ["Prvi svjetski rat"] (bs); ["Առաջին համաշխարհային պատերազմ"] (hy); ["პირველი მსოფლიო ომი"] (ka); ["Перша світова війна"] (uk); ["Prvá svetová vojna"] (sk); ["Prva svetovna vojna"] (sl); ["An Chéad Chogadh Domhanda"] (ga); ["An Cogadh Mòr"] (gd); ["Primera Guerra Mundial"] (ca); ["Прва светска война"] (mk); ["Lufta e Parë Botërore"] (sq); ["Први светски рат"] (sr); ["Första världskriget"] (sv); ["제1차 세계 대전"] (ko); ["Primeira Guerra Mundial"] (gl); ["Α΄ Παγκόσμιος Πόλεμος"] (el); ["World War I"] (en); ["Fyrri heimsstyrjöldin"] (is); ["Prima guerra mondiale"] (it); ["第一次世界大战"] (zh); ["Primera Guerra Mundial"] (es); ["Esimene maailmasõda"] (et); ["Lehen Mundu Gerra"]

Europeana APIs

- All the data ingested in Europeana database is accessible via one of the Europeana APIs, mainly the REST API.
- Users can get an API key (<http://labs.europeana.eu/api>) and extract the data they need according to their criteria
- The fact that **the metadata is CC0** facilitates the process. All the metadata is usable for every purpose.

TIER 2- Europeana as a showcase

- Any license
- CC0 metadata. Direct link to the digital object (800px wide)
- If there is a thematic fit, your content can be featured in the Europeana Thematic Collections.
- If the license allows, the marketing team will promote your content.



EUROPEANA ART

Add a search term



Browse

Explore 1,142,991 paintings, drawings, prints and other artworks from across Europe.

Peacocks, 1897, Louis Rhead
Bibliothèque nationale de France
Public Domain



Koloman Moser



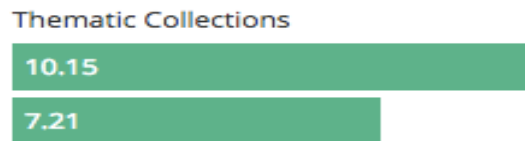
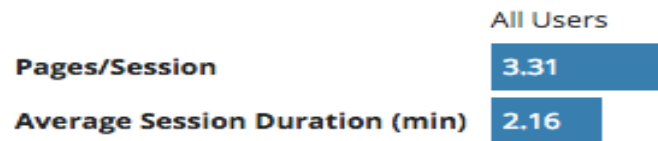
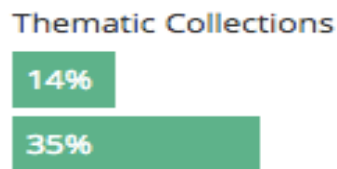
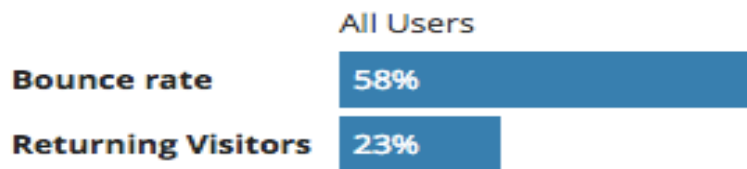
Jan Toorop



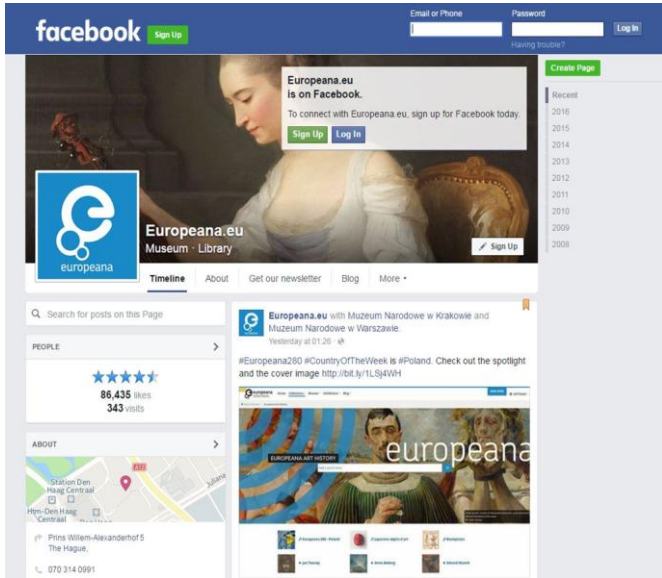
Sarah Bernhardt

Thematic Collections

Thematic Collections users are more engaged



We can promote your content in social media...



- 85k+ facebook followers
- 25k+ twitter followers
- 50k+ newsletter subscribers

TIER 3- Europeana as a distribution platform for non commercial re-use

- License that allow some re-use.
- Direct link to the digital object (1200 px wide)
- The records can be featured in thematic collections, partnerships, europeana research and apps.
- The marketing team will make more effort to promote your content

Art Nouveau Campaign



Art Nouveau season on [Europeana Art](#) will explore the depth and diversity of this influential art movement, its geographic and media variations

Art Nouveau season will feature masterpieces alongside lesser known, high-quality works from across the continent, highlighting partner institutions holding important Art Nouveau material.

La Maison moderne. Manuel Orazi

Bibliothèque Municipale de Lyon, PD

TIER 4- Europeana as a free re-use platform

- Open license: CC0, PD, CC-BY
- Direct link to the digital object (1200 px wide)
- Featured in thematic collections. Featured in cooperation projects with Wikimedia.
- The records could be used in partnerships projects with the creative industries.
- The content will be prioritized to be promoted in social media with the hashtag #open collections

30 'hackers' create apps and mashups to help make Europeana's cultural collections open and accessible to all.

12 June 2011

Åke Nygren

Send

Like 6

Tweet

G+ 0

in Share 0

SHARE



A 24 hour race to unleash the Europeana foundation treasures

The Swedish Royal Palace invaded by hackers?! That is what happened on 11 June, when the Swedish Royal Armoury was opened up to 30 passionate programmers and developers with one common goal in mind: to hack the european cultural heritage.

The mission: create new prototypes and workable apps and mashups for easy and innovative search and display of the Europeana Foundation's 15 million+ resources. And all within 24 hours.

Hack4Europe Stockholm, hosted by the Swedish Cultural Heritage Board, was the last of a series of hackatons organised by the Europeana Foundation in four European cities: London ([Collections Trust](#)), Barcelona ([Museu Picasso](#)), Poznan ([Poznan Supercomputing and Networking Center](#)), and [Kórník Library of the Polish Academy of Sciences](#) and finally, Stockholm ([Swedish National Heritage Board](#))

Making cultural heritage free and available for everyone

One of Sweden's most influential social media activists, Joakim Jardenberg (www.iardenberg.se), considered the event to be maybe the coolest hacker event of the



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UK: Hay Festival Archive To The British Library

How To Be A Top Global Innovator

Michael Palin Archive To The British Library

Creative Industries

Europeana aims to promote the re-use of cultural heritage data by the creative industries via:

- Co-creation workshops
- Crowdfunding workshops
- Challenges



SECOND EUROPEANA
CHALLENGE 2016 IS OPEN

europeana

Mode. Hattar. Modeplansch från 1911

Stiftelsen Nordiska Museet

© Public Domain

This is your code, this is your heritage, these are your labs.

LATEST UPDATES

Media in category "Europeana 1914-1918"

The following 200 files are in this category, out of 1,000 total.

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"Andrée".jpg
286 KB



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177 KB



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van François Van
Goidsenoven, item 1.jpg
994 KB



"Eléonore".jpg
291 KB



"Gefallen für das
Vaterland". In Erinnerung
an den Landwehrmann
Jakob Paul, item 3.jpg
759 KB



Data collections

Our database contains over 50 million records. These featured datasets represent over a million of the best, openly licensed, directly accessible media objects - books, photos, art, artefacts, audio clips and more. Explore and retrieve some of our very best content here.

Black-and-white pictures by Swedish photographer John Hertzberg


[photography](#)
[photographs](#)

A collection of over 400 beautiful black-and-white images by Swedish photographer John Hertzberg.



FILTER BY:

ALL GEODATA (24)

DRAWINGS (14) ART (12)

ARCHITECTURE (12)

FIRST-WORLD-WAR (6)

ARTEFACTS (6) FASHION (5)

DESIGN (4) 1989 (4)

ARCHAEOLOGY (2)



Europeana 280

143 Artworks 125 Artists About Galleries Exhibitions



The Thousand Angels (1903)
Hugo Simberg (113 followers)



The Tivoli (1893)



Summer night, together on the beach (1889)
Edward Munch (1,173 followers)



De aardappelen (1885)



11 Paintings

• Sandro Botticelli



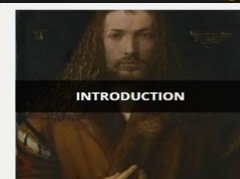
11 Sculptures

• Spotlight on Alexander Rodin

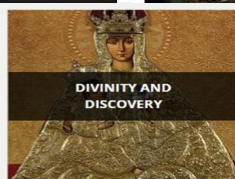


11 Art history publications

• Europeana 280 - Denmark



INTRODUCTION



DIVINITY AND
DISCOVERY



BAROQUE AND
ENLIGHTENMENT



REVOLUTION AND WAR



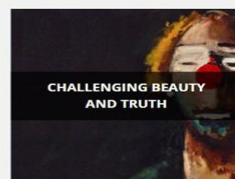
THE INSPIRATION OF
NATURE



ACADEMIC ART AND
NEW DIRECTIONS



PAINTING MODERN
LIVES



CHALLENGING BEAUTY
AND TRUTH



Europeana.eu added 4 new photos.
Published by Aleksandra Strzelichowska [9] · November 1 at 10:23am

Time to change the cover image! It's a special #November edition, so choose the painting with the best mustaches from this #Europeana280 selection. Vote by liking your favourite painting!



6,591 people reached

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Malinka Yaneva, Tobar An Dualchais and 67 others

Top Comments

15 shares

